OURS...to fight for

Freedom of Speech  Freedom of Worship

Freedom from Want  Freedom from Fear

ROCKWELL ROOSEVELT & THE FOUR FREEDOMS
ENDURING IDEALS

NORMAN ROCKWELL MUSEUM
Four Freedoms Speech

January 6, 1941
TO THE CONGRESS OF THE UNITED STATES:

I address you, the Members of the Seventy-Seventh Congress, at a moment unprecedented in the history of the Union. I use the word "unprecedented," because at no previous time has American security been so seriously threatened from without as it is today.

Since the permanent formation of our government under the Constitution, in 1789, most of the periods of crisis in our history have related to our domestic affairs. Fortunately, only one of these — the four year war between the States — ever threatened our national unity. Today, thank God, one hundred and thirty million Americans, in forty-eight States, have forgotten points of the compass in our national unity.

It is true that prior to 1824 the United States often had been disturbed by events in other continents. We had even engaged in two wars with European nations and in a number of undeclared wars in the West Indies, in the Mediterranean and in the Pacific for the maintenance of American rights and for the principles of peaceful commerce. In no case, however, had a serious threat been raised against our national safety or our independence.

What I seek to convey is the historic truth that the United States as a nation has at all times maintained opposition to any attempt to keep us in behind an ancient Chinese wall while the process of civilization went past.
The first is freedom of speech and expression--everywhere in the world.

The second is freedom of every person to worship God in his own way--everywhere in the world.

The third is freedom from every nation a healthy peacetime life for its inhabitants--everywhere in the world want--which, translated into world terms, means economic understandings which will secure to.

The fourth is freedom from fear--which, translated into world terms, means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation will be in a position to commit an act of physical aggression against any neighbor--anywhere in the world.
Roosevelt Scores Isolation Theory

Highlights of Message

WASHINGTON, Jan. 2 - President Roosevelt's message to Congress was typical of a President who can describe the present situation and the future with an eye to what he considers best for the people of the United States.

"My fellow citizens," the President said, "I shall be pleased to make a short address to the joint session of Congress."

"In view of the fact that there is a tremendous increase in the number of American citizens who are abroad, the President will want to make sure that every possible use is made of the nation's resources and that every man in the armed forces is well cared for."

The President's message was a call to arms for the American people. "The United States," he said, "is a great country and it has a great future ahead of it."

Reynolds Chosen Business Treasurer

MICHIGAN'S NEW GOVERNOR SWORN

Portland. Social Gatherings Prolong Interest of Mary in Wamego

Shaken-up Storey County's Officers

GETTING THE TIPS

BEATING THE COLD
Announcing Nationwide
U.S. Treasury Department – Saturday Evening Post
FOUR FREEDOMS WAR BOND SHOW
FAMOUS ORIGINAL PAINTINGS
OF NORMAN ROCKWELL’S FOUR FREEDOMS
TO TOUR THE NATION

KEEP THE LIGHT OF FREEDOM BURNING
FOUR FREEDOMS WAR BOND SHOW

UNITED STATES POSTAGE
FREEDOM OF SPEECH AND RELIGION
FROM WANT AND FEAR
ROOSEVELT
1882-1945
5¢

U.S. POSTAGE
FREEDOM OF SPEECH AND RELIGION,
FROM WANT AND FEAR
1¢
A film from The American Scene Series
United States Office of War Information

Portrays the experiences of a refugee family in a New England town, their differences as newcomers and their acceptance into the life of the community. It was issued in 1945 as a motion picture and the original score was composed by Aaron Copeland.
FREEDOM
OF EXPRESSION
OF RELIGION
FROM WANT
FROM FEAR
1791 1941
EVERYWHERE IN THE WORLD
JUNIOR MEMBERS ROUND TABLE
PENNSYLVANIA LIBRARY ASSOCIATION
FEDERAL ART W.P.A.

1791
FREEDOM
OF EXPRESSION
AND RELIGION
1941
FREEDOM FROM WANT AND FEAR
EVERYWHERE IN THE WORLD
F.D.R.
HA HA HA, VERY GOOD, VERY GOOD, BUT IT WOULD BE A SHAME TO SPILL YOU UP... THE GROUP OF YOU, I MEAN.

HERE YOU STAND, THE GREATEST HEROES OUR GREAT NATION HAS EVER KNOWN--IT'S A SHAME YOU CAN'T STAY TOGETHER THAT WAY...

I DON'T THINK THAT'S POSSIBLE.

--YOU'D MAKE A SHATTERED ARMY REGIMENT!
Madison, Florida

Oud-Vossemeer, Netherlands

Ralph Fabri

Troy, Michigan
First Class dining room
US United States

Washington DC

Gwen Lux
Norman Rockwell’s Four Freedoms

Tom Daly, Curator of Education
Norman Rockwell Museum
The FOUR FREEDOMS

MESSAGE TO THE 77TH CONGRESS • • • JANUARY 6, 1941

In the future days, which we seek to make secure, we look forward to a world founded upon four essential human freedoms.

The first is freedom of speech and expression—everywhere in the world.

The second is freedom of every person to worship God in his own way—everywhere in the world.

The third is freedom from want—which translated into world terms, means economic understandings which will secure to every nation a healthy peacetime life for its inhabitants—everywhere in the world.

The fourth is freedom from fear—which translated into world terms, means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation will be in a position to commit an act of physical aggression against any neighbor—anywhere.

Prepared for AMERICAN EDUCATION WEEK—November 9-15, 1941

By the U. S. OFFICE OF EDUCATION in cooperation with
NATIONAL EDUCATION ASSOCIATION • • • AMERICAN LEGION • • • NATIONAL CONGRESS OF PARENTS AND TEACHERS • • •
“I suddenly remembered how Jim Edgerton Had stood up at town meeting and said something that everybody disagreed with. But they let him have his say. No one shouted him down. My gosh, I thought, that’s it. There it is. Freedom of Speech.”

-Norman Rockwell
Save Freedom of Speech!

Buy War Bonds!

Nazi School Books Appear in Norway

Un-German' Books Burned as Nazis Sack Libraries

Those Names Are 'Verboten'

Dutch Parents Forbidden To Call Children 'Winston' or 'Franklin'

Nazis to Purge Norse Literature

German to Close Brussels University

Czech Writer Executed

Antonin Novak is 17th Prague Journalist Slain by Nazis

Nazi Executions Aim to Destroy Polish Culture

'Wrong' Thoughts Barred in Holland

3,000 Chinese Books Looted by Japanese

Headlines Prescribed For Norwegian Press
EACH ACCORDING TO THE DICTATES OF HIS OWN CONSCIENCE
INSTRUCTIONS

1. This book is valuable. Do not lose it.

2. Each stamp authorizes you to purchase rationed goods in the quantities and at the times designated by the Office of Price Administration. Without the stamps you will be unable to purchase those goods.

3. Detailed instructions concerning the use of the book and the stamps will be issued. Watch for those instructions so that you will know how to use your book and stamps. Your Local War Price and Rationing Board can give you full information.

4. Do not throw this book away when all of the stamps have been used, or when the time for their use has expired. You may be required to present this book when you apply for subsequent books.

Rationing is a vital part of your country’s war effort. Any attempt to violate the rules is an effort to deny someone his share and will create hardship and help the enemy.

This book is your Government’s assurance of your right to buy your fair share of certain goods made scarce by war. Price ceilings have also been established for your protection. Dealers must post these prices conspicuously. Don’t pay more.

Give your whole support to rationing and thereby conserve our vital goods. Be guided by the rule:

“If you don’t need it, DON’T BUY IT.”

WAR RATION BOOK No. 3
Identification of person to whom issued: PRINT IN FULL.

[Name]

Street number or rural route

City or post office

Age

Sex

Weight

Height

Occuuation

Signature
(Person to whom book is issued. If such person is unable to sign because of age or inactivity, another may sign in his behalf.)

WARNING
This book is the property of the United States Government. It is unlawful to sell it to any other person, or to use it or permit anyone else to use it, except to obtain rationed goods to the extent of your share in accordance with regulations of the Office of Price Administration. Any person who obtains a lost War Ration Book must return it to the War Price and Rationing Board which issued it. Persons who violate rationing regulations are subject to $10,000 fine or imprisonment, or both.

LOCAL BOARD ACTION
Issued by

(State)

Street address

City

OpA P060 N0. R-189
My Studio burns

by Norman Rockwell

Firemen. They come in!

Jerry, Tommy and other watch

Run, that foolish being, it can't cure them no more.

Everyone come, spectators.

Colly and sandwiches till 5:30 p.m.

By the dinner early, eight p.m. and around.

Family bicycle rescue.

Guards guard guards, guards, guards.

Off for the fire department.

By the way, the food was better than the medals.

Mad dogs.

Surprised! Yes, yes.

She knows.

At 5 p.m.
THE PHILADELPHIA ORCHESTRA
FORTY-FOURTH SEASON, 1943-44

CARNEGIE HALL
New York

FOURTH PROGRAM
Tuesday Evening, December 14, at 8.30

EUGENE ORMANDY Conducting
OSCAR LEVANT, Pianist

ALL-AMERICAN PROGRAM

BARBER . . . . . . . Adagio for Strings, Opus 11

BENNETT . . . “The Four Freedoms”, a Symphony after
Four Paintings by Norman Rockwell

I. Allegro vigoroso
II. Lento
III. Scherzo: allegro vivace
IV. Molto tranquillo; poco a poco più marziale

*-performance at these Concerts

LEVANT . . . . Piano Concerto in One Movement
OSCAR LEVANT

INTERMISSION

COPLAND . . . Suite from the Ballet, “Billy the Kid”
The Open Prairie
Street in a Frontier Town
Card Game at Night
Gun Battle
Celebration after Billy’s Capture
The Open Prairie Again

GERSHWIN . . . . . . Rhapsody in Blue
OSCAR LEVANT

Mr. Levant uses the Steinway piano
The STEINWAY is the official piano of The Philadelphia Orchestra
Columbia Records
Victor Records

HARL MCDONALD, Manager
LOUIS A. MATTHEW, Assistant Manager
GERARD TRUST COMPANY BUILDING, PHILADELPHIA

If it is necessary to leave before the end of a program,
kindly do so during an interval between numbers.
Washington Throngs Inspired at World Premiere of FOUR FREEDOMS WAR BOND SHOW

NEW YORK OPENING, FRIDAY, JUNE 4TH
Watch for Announcement of Arrival in Your City

OPENING June 4th in Rockefeller Center, proudly the U.S. Treasury Department's Saturday Evening Post War Bond Show contains its two of the nation's best.

World premiers of the nation's origin, Norman Rockwell's original of the Four Freedoms (Paper, Liberty, Security, and Democracy) are for the first time, these powerful representations of the theme of Free America are now on public view of the famous Saturday Evening Post Illustrations and cartoons.

War Savings Bond and Stamp purchases recorded all previous records at The Heals Co.—where Vice-President and General Manager, Charles B. Delmar, Jr., received a citation by the U.S. Treasury Department for the year's previous record in the sale of War Savings Bonds. Crowds came to see the President's Freedom Scroll—not to see the exclusive display of miniature uniforms of World War II and II—when the opportunity to see on original Saturday Evening Post Illustrations, cartoonists and author's signatures.

New Yorkers and visitors to New York are urged to attend the Four Freedoms War Bond Show in the magnificently modern International Building at Rockefeller Center, Friday, June 4th, and during Sunday June 5th. It will be held under the auspices of The Fiftieth Anniversary Association, Inc. Hours of days, unless and until we close, is to encourage and inform you.

Watch for the arrival of Norman Rockwell's original FOUR FREEDOMS presentings in your city.

NEW ON THE FOUR FREEDOMS
WAR BOND SHOW SCHEDULE
Rockefeller Center, New York City, June 4-5
War Savings Stamp Company, States, at Stamps of the United States, at 10 a.m.
The William Handke Co., Buffalo, July 14-15
Theodore, Elsberry & Co., Rochester, Aug. 5-7
Theodore, Elsberry & Co., Buffalo, Sept. 27-Oct. 9

U.S. Treasury Department and The Saturday Evening Post
FOUR FREEDOMS WAR BOND SHOW
Freedom of Speech

Painted by Norman Rockwell

BUY WAR BONDS

SAVE FREEDOM OF SPEECH
Freedom from Want

Ours...to fight for

Freedom From Want
WESTERN UNION

W. P. MARSHALL, PRESIDENT

BC064 N3550 LONG PD=NEW YORK NY 9 514P

NORMAN ROCKWELL=

ARLINGTON VT:

WESTERN UNION IS SPONSORING A NEW TYPE OF 5 MINUTE RADIO PROGRAM ON SUNDAY NIGHTS, WHICH REVOLVES AROUND FOUR TELEGRAPHED QUESTIONS TO FAMOUS AUTHORITIES ON FOUR INTERESTING QUESTIONS OF THE DAY, WHICH ARE READ OVER THE AIR ALONG WITH THE TELEGRAPHED ANSWERS. AS YOU HAVE BEEN ONE OF THE LEADING ARTISTS REPRESENTING SCENES OF THE AMERICAN LIFE, FOR MANY YEARS, WE THOUGHT THAT THE PEOPLE OF AMERICA, VIA OUR NATION-WIDE PROGRAM "TELEGRAM FOR YOU", FROM 8:55-9:00 P.M. EST, SUNDAY, OVER THE A.B.C. NETWORK, WOULD BE INTERESTED IN YOUR ANSWER TO THE QUESTION WHICH FOLLOWS. WE WOULD LIKE TO POINT OUT THAT ALL QUESTIONS AND ANSWERS USED ON THIS PROGRAM WILL BE USED IN FULL, NOT OUT OF CONTEXT AND THAT THE THREE OTHER QUESTIONS AND ANSWERS ASKED ON THE SAME PROGRAM WOULD BE ON THREE OTHER AND UNRELATED SUBJECTS. IF YOU CARE TO REPHTHE THE QUESTION IN ANY WAY THAT WOULD HEIGHTEN INTEREST, AND YET BE CONSISTENT WITH YOUR OWN VIEWS, PLEASE FEEL FREE TO ALTER IT ACCORDINGLY. DUE TO THE LIMITATION OF TIME ON THE PROGRAM, WE WOULD LIKE TO HAVE YOUR ANSWER KEPT WITHIN 50 WORDS, WE ARE GETTING THIS QUESTION TO YOU PRIOR TO THIS WEEK'S PROGRAM SO THAT IF YOU HAVE TIME, YOU MIGHT LISTEN TO THE PROGRAM THIS SUNDAY EVENING. IF YOU HAVE ANY FURTHER QUESTIONS, PLEASE DO NOT HESITATE TO WIRE OR PHONE ME COLLECT.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE.
AT THE ADDRESS BELOW WE WOULD APPRECIATE HEARING FROM YOU AS SOON AS POSSIBLE.

HERE IS THE QUESTION: "WHAT WORK OF YOURS DID YOU MOST ENJOY DOING, AND WHY?" PLEASE WIRE YOUR ANSWER COLLECT VIA WESTERN UNION.

=JEFFREY A GREENE ALBERT FRANK GUENTHER LAW INC

131 CEDAR ST NEW YORK 6 NY=

6:14 PM APR 9 53=

5 8:55-9:00 P.M EST A.B.C 50 131 6=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE
In my speech I would say it was the 47th anniversary of my being the best of men. Churchill and I had enumerated the "47" in left language. I was deeply affected by them, so I that it would be a very worthwhile thing to picture them in every tongue of every day term everybody would realize and I thought it would be a symbol.
In reply to question "What work of yours did you most enjoy doing, and why? The answer is--The Four Freedom pictures I did during the last war. Churchill and Roosevelt, in their own wonderful language had just proclaimed the Four Freedoms. I deeply wanted to picture these Freedoms in a very simple and terms every one would understand. It was the greatest opportunity I had ever had to paint something which at that moment was of such great interest and importance to the world.
The soldiers, sailors, and marines who fight to establish the Four Freedoms must draw from us the material and moral support to match their magnificent courage and ability. They have staked their lives on the calm knowledge that we will supply, abundantly and on time, the ships and weapons and equipment they must have to win.

Their trust is a sacred challenge to all of us, and we shall not fail. I know that every American will not only meet, but exceed his duty. I know, too, that all of us will consider it a high privilege to help pay the bill by lending to America every possible dollar that can be spared.

For Freedom; for Victory; for America—let us all buy more and more War Bonds. Let us buy them freely and willingly until victory is won.

Henry Morgenthau, Jr.
Secretary of the Treasury

[Poster image of the Four Freedoms with text on how to contribute]

The President's letter to Forrest Davis, Associate Editor and Washington Representative of The Saturday Evening Post.

Dear Forrest Davis:

I am grateful for the reproductions of Mr. Davis' paintings illustrating the Four Freedoms. It is a thrill to know that the entire nation is being informed of the need.

This is the first pictorial representation I have seen of the Four Freedoms which are the rights of free speech and free worship and our goals of freedom from fear and hate.

The Four Freedoms as reproduced in poster form for national distribution by the Office of War Information. The original paintings are now on tour in the U.S. Treasury Department-Saturday Evening Post War Bond Show—a joint nationwide project for the sale of War Savings Bonds and Stamps.
DO UNTO OTHERS
AS YOU WOULD HAVE THEM
DO UNTO YOU

EACH ACCORDING TO THE DICTATES
OF HIS OWN CONSCIENCE

NORMAN ROCKWELL
THE GEORGE WASHINGTON UNIVERSITY MUSEUM AND THE TEXTILE MUSEUM
WASHINGTON, DC

MÉMORIAL DE CAEN
CAEN, FRANCE

MUSEUM OF FINE ARTS,
HOUSTON